

Five-Minute Film Festival Rubric

Does the film...	1 – Beginning	2 – Approaching	3 – Average	4 – Meeting	5 – Above and Beyond
Connect to the theme?	No connection to the theme	Need to stretch the imagination to connect to theme	Parts have clear or some connection to the theme	Clear and distinct connection to theme but quality is not great	Totally connects to theme and hits it out of the park
Tell a compelling story?	Story is told using: <ul style="list-style-type: none"> • Random, confusing event sequences • Difficult to follow 	Story is told using: <ul style="list-style-type: none"> • Few techniques • Few relevant details • Few structured event order 	Story is told using: <ul style="list-style-type: none"> • Good techniques • Relevant details • Structured event sequences 	Story is told using: <ul style="list-style-type: none"> • Effective techniques • Well-chosen details • Well structured event sequences 	Story is told using: <ul style="list-style-type: none"> • Advance techniques • Well-chosen details and event sequences • A great way to tell the story; hits it out of the park
Examine and convey ideas and information?	Content is: <ul style="list-style-type: none"> • Not organized • Unclear • Inaccurate 	Content is: <ul style="list-style-type: none"> • Poorly organized • Uneven in most parts • Confusing 	Content is: <ul style="list-style-type: none"> • Mostly organized • Clear • Mostly accurate in many parts 	Content is: <ul style="list-style-type: none"> • Effectively organized • Very clear • Accurate • Easy to follow 	Content is: <ul style="list-style-type: none"> • Well organized • Extremely clear • Truly Accurate • Great quality • Hits it out of the park
Demonstrate a variety of cinematic, sound, editing techniques, and creativity?	Film is: <ul style="list-style-type: none"> • Using things that have been seen before • Not new or unique • Not very impressive • Quality poor - sound, image unintelligible 	Film has: <ul style="list-style-type: none"> • few new ideas • same shots and not showing much technique • mostly things that have been seen before • Not much variation • Quality is spotty - some parts unintelligible; uneven 	Film has: <ul style="list-style-type: none"> • some new ideas • few different shots and technique • some creative and unique shots and sounds • Quality is even throughout 	Film is: <ul style="list-style-type: none"> • mostly new, unique • some variety of shots and technique • Good details • Shows a personal touch • Quality is good sound and filming throughout 	Film has: <ul style="list-style-type: none"> • new, unique, variety of shots and technique • Surprisingly great details • Personal touches • Stands out • High quality in all areas • Hits it out of the park
Give Credits to all	Film has: <ul style="list-style-type: none"> • No credits 	Film has: <ul style="list-style-type: none"> • Unreadable credits 	Film has: <ul style="list-style-type: none"> • Credits for some work 	Film has: <ul style="list-style-type: none"> • Credits for all involved in making the film 	Film has: <ul style="list-style-type: none"> • Credits for all and is presented uniquely