



Valley Vista Elementary 2020 READ-A-THON

Dear VV Families: We are pleased to announce our only student fundraiser of the year!

What is a Read-A-Thon?

A Read-a-thon is similar in concept to a Walk-a-thon, but instead of exercising their bodies by tracking how much they walk, our students will be exercising their brains by tracking how much they read. This fundraiser for our school involves no selling of products, only pledges of sponsorship from friends and family for the number of minutes that the sponsored student(s) read during a specific time period.

Why a Read-a-thon?

This Read-a-thon is our **only** fundraiser for this year (other than Dine & Donates)! This is our most important event for generating money through collection of sponsorships and pledges and will help us to provide classroom supplies and support for family engagement activities for this school year. So, as you can see, this is a very important event for our little school--we need your support!

How does a Read-a-thon work?

Each grade will have a Daily Reading Goal determined by their grade level TK-1st:15 minutes, 2nd: 20 minutes, 3rd-4th: 30 minutes, 5th-6th: 35 minutes.

If all children meet their goal, we will reach our school goal of 54,000 minutes!

In this packet, you will find all the tools you and your child will need in order to participate, including Sponsor Sign-Up Sheet, envelope, and Reading Tally Sheet. Extras will also be available in the school office.

At the end of the event all of the above items will be submitted to the school along with the money collected from sponsors.

Sponsor Sign-Up Sheet:

Sponsors can select to pledge an amount per minute or a flat rate. If they pledge per minute, please be sure to ask them if they would like to have a maximum dollar amount that they cap out at and add that to the form. After the Read-a-thon is over, have your student collect the money from each sponsor and place in the envelope to return to school along with the other documents. **IMPORTANT:** There is also an online option for donations! Sponsors can pledge directly to <https://app.99pledges.com/fund/wreads2020>

Reading Tally Sheet:

1. Write the number of minutes that your child reads or is read to at home each day on that day's square.
2. At the end of the week, calculate the total minutes read for that week.
3. **IMPORTANT:** please email us weekly (on Saturday or Sunday) with your weekly minutes so we can add your week's totals to the school total! VWikingPTA@gmail.com
4. Do NOT include minutes read assigned by your teacher (we will add those on later)

Dates to Remember:

November 9: Read-a-Thon and Book Exchange kickoff!

(If you would like to help add to your student's library of book options please go to this link and reserve a slot to go browse all the donated books: <https://signup.com/go/sGrpQUA>)

November 20: Last day of Book Exchange

November 30: Last Day of Read-a-thon (start collecting donations!)

December 4: Return all paperwork and donations to the school office

If you have any questions, please email us at VWikingPTA@gmail.com. Thank you for your support!